

# ANNUAL REPORT

NHIMBE TRUST - BLUEZ CAFÉ - CEOZ



2017

**nhimbe**  *culture matters*

[www.nhimbe.org](http://www.nhimbe.org)

[www.bluezcafe.org](http://www.bluezcafe.org)

[www.creativeeconomyoutlookzim.org](http://www.creativeeconomyoutlookzim.org)

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## About Nhimbe

### Who we are

Nhimbe Trust is a registered Zimbabwean non-profit non-governmental advocacy organisation working at the intersection of culture and development to foster economic and social justice.

### Our Vision

To have in place a vibrant and sustainable Zimbabwean cultural sector, sufficiently regulated and well resourced.

### Our Mission

To advocate for public policies that recognise, enhance and foster the contribution that cultural industries make to the socio-economic development of Zimbabwe.

### Our Mission

Nhimbe Trust aims to address the following key priorities as outlined in the 2015-2018 strategic plan:

- + improved freedom of artistic expression
- + improved socio-economic status of artists
- + enhanced positive attitudes of society towards artists and their work
- + enhancement of gender equity in the culture sector

## Main Programming Areas

- 1 Public Policy Dialogue** - Facilitation of platforms to amplify the voice of creative civil society in the establishment of national policies that recognize, enhance and foster the contribution made by the arts to national, social and economic development.
- 2 Creative Economy Outlook Zimbabwe (CEOZ)** provides data, analysis and the necessary tools to promote and support the growth and development of creative industries in Zimbabwe to ensure an enabling cultural, political and legal environment for the ease of doing business; for improved investment, trade, employment and wealth creation.
- 3 Arts Education** nurtures talented high school students with rights-based professional training, mentoring and resources to produce plays and short films based on themes pertinent to their social and educational endeavours.
- 4 Gender And Women's Rights in the arts and culture sector** – working towards equal rights for women through cross-cutting programming activities including contributing to policy formulation and review processes, thereby promoting women's capacity to participate in decision-making processes that affect their social and economic interests.
- 5 Bluez Café** - Cognisant of the economic potential of the arts and the need to create free, diverse means of cultural expression, Nhimbe Trust established Bluez Café in Bulawayo as an inclusive enabling facility, at which performing artists and producers of culture may develop, promote and perform their works, and participate in furthering acceptance, tolerance, peace, and nation-building, by simply showing that 'the arts' is where the sanctity of the human spirit resides.



## Board Of Trustees

- + Chair – Professor Lupwishi Mbuyamba
- + Treasurer – Joyce Dube
- + Trustee – Brian Penduka
- + Trustee – Munyaradzi Chatikobo
- + Secretary/Executive Director – Josh Nyapimbi

## Management

### **Nhimbe Trust**

- + Executive Director – Josh Nyapimbi
- + Administration Officer – Spencer Binungu

## Bluez Café

- + Operations Manager – Ian White
- + Communications Consultant – Penny Yon

## WiTT & CiTT Film Trainers

- + Memory Kumbota
- + Kudzai Chikomo
- + Musa Sibanda – Intern

## Partners

- + Africalia
- + Dr. Winterbottom Charitable Fund
- + South Tyneside College
- + Black Horse (UK)
- + Young Vic Theatre (UK)
- + ORAP
- + Youth Contact Centre
- + British Council
- + ISHYO Arts Centre Rwanda

## Local and National Government

- + National Arts Council of Zimbabwe
- + City of Bulawayo – Cultural Affairs Office
- + Inter-Ministerial Task Force on the Alignment of Legislation to the Constitution (IMT)

## Networks

- + African Cultural Policy Network (ACPN)
- + CSOs Constitutional Consortium
- + NANGO
- + 2005 UNESCO Convention IGC – CSO Plenary
- + Arterial Network

## Chairperson's Report

This has been a significant year for Nhimbe Trust with added depth, coherence and conceptual clarity being achieved across all programme activities reaffirming that culture is at the heart of positive transformative change, as both a driver and an enabler of sustainable development. Against a background of the stark realities of life in Zimbabwe in 2017, this has meant a rich year for Nhimbe Trust, addressing key priorities for improved freedom of artistic expression, improved socio-economic status of artists, positive attitudes of society towards artists and their work, and enhanced gender equity in the culture sector.

Prominent on our calendar has been the establishment of the Bluez Café, and we are proud to be the leading partner of this exciting new initiative. As well as serving as a creative hub for the arts and culture community and audiences of Bulawayo (integral to the sustainability and growth of the creative economy), Bluez Café also provides an ecosystem at the intersection of culture and development to foster progressive interventions in the promotion of economic and social justice. We thank the authorities involved for their cooperation in the creation of this unique platform.

The profile of the organisation has expanded both locally and internationally, with Executive Director Josh Nyapimbi being elected to the Steering Committee of the African Cultural Policy Network (ACPN); appointed Patron of the newly formed Southern Filmmakers Society koBulawayo; invited to a meeting of experts contributing towards the development of the Rwandan creative sector national action plan for arts and culture in Kigali, Rwanda; invited as an observer to the 11th session of the Intergovernmental Committee for the Protection and Promotion of the Diversity of Cultural Expressions, at UNESCO Headquarters, Paris, France.

The innovative partnership with Bulawayo City Council resulted in another milestone in our year – the establishment and staffing of the Bulawayo Cultural Affairs Office.

We value and appreciate the support for our endeavours by Government Ministries, National Arts Council of Zimbabwe, Bulawayo City Council and all our cultural partners.

We acknowledge and thank our main partner Africalia (Belgium) for their renewed partnership for 2017-2021, building on a healthy and respectful partnership over several years, which has facilitated remarkable growth in Nhimbe's activities in the creative sector of Zimbabwe.

The framework of this annual Report is premised on the 2005 Convention Global Report 2018 so as to effectively demonstrate how Nhimbe is protecting and promoting the diversity of cultural expressions, which is the cornerstone of our work.

Professor. Lupwishi Mbuyamba





# Highlights 2017

From January to May, the play 'Tellers – The Musical' took centre stage in Nhimbe activities with rehearsals and staging, leading to a debut Harare performance on the fringe of HIFA on 5-6 May at Gallery Delta, where it was well-received by leading members of the cultural community.

From March plans for the establishment of the Bluez Café unfolded with the engagement of Ian White and Penny Yon to help set up a multi-dimensional space for creatives in the Bulawayo city centre. Bluez Café opened on Africa Day, 25 May, with dazzling performances by 40 artists and a substantial crowd of people from the arts community of Bulawayo and visitors from Harare.

The Women in Theatre and Television (WiTT) project forged ahead providing support for 'Narratives from the Dark' tour to Masvingo and Norton, and Lady Tshawe's poetry event 'Revelations of You' in August. In September the partnership with the Young Vic Theatre, London, unfolded with The Unified Women Project and WiTT ended their exciting year with the staging of 'Blood Tongue - The Musical' in Bulawayo, Masvingo and Mpumalanga, South Africa, in December.

The Children in Theatre and Television (CiTT) project trained 32 participants over the course of 24 lessons/rehearsals at Bluez Café from June to December, and in August CiTT students won several awards at the first edition of the Doug Hill High Schools Drama Festival, Masvingo, supported by Nhimbe Trust.

In September, the Bulawayo Cultural Affairs Office (a partnership project between Nhimbe Trust and City of Bulawayo) was established, with the first consultative meeting being held at Bluez Café in November.

Nhimbe Trust provided support for the attendance of two African cultural experts to speak at the 2nd International Conference on African Cultures (ICAC), which was held on 11-13 September 2017 in Harare, marking the 60th Anniversary of the National Gallery of Zimbabwe.



# bluez cafe'

Cognisant of the economic potential of the arts and the need to create free, diverse means of cultural expression, Nhimbe Trust, in partnership with the Youth Contact Centre (YCC), established the Bluez Café in Bulawayo as an inclusive enabling facility, at which performing artists and producers of culture may develop, promote and perform their works, and participate in furthering acceptance, tolerance, peace, and nation-building, by simply showing that 'the arts' is where the sanctity of the human spirit resides.

On board are long-time arts development practitioners Ian White and Penny Yon (formerly of Pamberi Trust) who are helping in the set up and development of Bluez Café at the new premises at the Youth Contact Centre, 98A Lobengula St/8th Ave Extension. Ian and Penny are drawing on more than 11 years' experience working as a team – and much more individually – in the cultural field in Zimbabwe. Josh Nyapimbi said, "Ian White and Penny Yon's combined experience and contribution to Bulawayo's creative economy has the added advantage that they will be able to draw on their networks to enhance cultural connectivity between Zimbabwe's two main urban centres – Harare and Bulawayo – which has always been a problem for artists and arts development."

The first task was to consult with Bulawayo artists and cultural practitioners, and the concept was warmly received by over 60 people at a roundtable meeting on Thursday 6 April. Their needs were stated as physical spaces for rehearsals, meetings and public events, and programmes for training and mentoring, supported by strong marketing across the city and beyond. All present agreed that the initiative was badly needed, warmly welcomed, and ideally situated in a central location in the city, accessible to everyone, with easy access to public transport with the nearby bus terminus.

Thomeki Dube of Black Umfolosi said, "It is quite a strategic place for the arts, and comes at the right time, when such spaces are needed the most." Musician Nkue Nkala said, "We need something like this in Bulawayo; we don't have that space." Nobuntu's Duduzile Sibanda said, "Imbube is in the same boat, we would love to have such a space for what we do." Intwasa Festival's Raisedon Baya said, "It should be a place where, if you want to know what's happening on any day, you can come here and find something. A place like this is necessary." And Zanele Manhenga of Nobuntu said, "... it's a dream come true for us."

Ian White said, "Zimbabwe's fascinating cultural tapestry displays intricate patterns of historical and geographical influences – the magic in this centuries-old mix has produced ground-breaking artistic originality and innovation as well as a world renowned cultural legacy across all arts disciplines and music genres. Zimbabwe holds its own across the continent in cultural and music spheres, producing world-renowned arts and artists. Building on this legacy and in partnership with Nhimbe Trust, Bluez Café aims to create a vibrant and multi-dimensional cultural space in central Bulawayo, a cultural space for artists and arts practitioners, a space to create, a space for free expression of cultural identity – a space of tolerance, inclusion, unity, respect, dialogue and compassion. Through linkages with artistic, civil society and cultural partners across the country, Bluez Café aims to encourage initiatives geared towards "cultural inclusiveness", to create artistic linkages, promote cultural heritage, overcome cultural fragmentation, and to celebrate the spellbinding cultural diversity of Zimbabwe and its second city, Bulawayo – traditionally the cultural hub of the nation."

The official opening of the Bluez Café was held on Africa Day, 25 May, with a

# bluez cafe'

star-studded line-up of 40 artists gathered to perform in celebration of the birth of a new cultural hub in the city. Attended by representatives of the National Arts Council, board members of Nhimbe Trust and the Youth Contact Centre, and a rich mix of some 200 artists and leading cultural people of Bulawayo and Harare, the opening was stamped with a vivid offering of what is happening in 'the City of Kings' (and Queens) – and of things to come in the future.

Video Messages were received from artists and partners in the diaspora. These included:

**Lucky Moyo, UK:** "To my brothers and sisters koBulawayo, where I come from, I just wanted to say congrats to Nhimbe Trust and to the Bluez Café on your official opening. And to the whole artist community in Bulawayo, to say: that's your venue, your resource ... where you should come and share ideas, share experiences apart from performances. And to Nhimbe Trust, please do take care of the artists because they are your first customers and that space can only work if you are really taking care of the artists and you recognise that they are your first pool of customers strategically. Amhlope, Makorokoto, Machena, and Congratulations."

**Paul Lunga, UK:** "I send my greetings from London to all Bulawayo musicians and to Nhimbe Trust. Thank you for inviting me to this special occasion, your official opening. Apologies I could not attend... but I feel very honoured to be invited. I have also communicated to some colleagues in the music industry in the diaspora, including Joseph Matare who is based in Switzerland, a very notable bass player and educationist, and others in the UK. We in the diaspora will always support this project, it is a very good project indeed. I think musicians of Bulawayo are blessed with this project. I wish I was there, but all the same I will continue to support it, in absentia."

**Les Watson, UK:** "I have been involved with the Youth Contact Centre for a long time... it has survived and is now facing a much brighter future. I am absolutely delighted to be involved. Great to see the things we sent are being used to good effect, and the Bluez Café now will make the place much more vibrant, viable and hopefully we will be able to support Bluez Cafe and YCC and Nhimbe Trust as much as we can from the UK over the coming years. So, good luck to everybody and I look forward to hearing more about how things are going and continuing to thrive. Best wishes to everyone."

**In an online message of goodwill, Bjorn Maes of Africalia, Belgium, said:** "Africalia have been a partner of Nhimbe Trust in Bulawayo for the past 10 years, and done some amazing stuff together, seen each other grow, and we are happy to still be involved with Nhimbe Trust. I congratulate the team on the opening of Bluez Café on this beautiful day. In the course of my experience of working with cultural development we've learned that venues, arts festivals and youth centres involved in the arts are very important for the development of arts in a country, very important to create opportunities for young people. I am very excited that Nhimbe have partnered with YCC to make the Bluez Café a reality as of today. I am looking forward to the future of this exciting new venue; I'm sure there's a lot of talent that will be involved in this venture, come to this place and make it their home. I wish you all the very best, and thank everyone that's been involved in making this a reality. I welcome a lot of new partners still, the City of Bulawayo, other sponsors and donors, and young people with talent to come and join the Bluez Café. I wish you all the best."



# bluez cafe' SNAPSHOT

*Since the Opening in May, the Bluez Café has hosted:*

## **6 public events, involving 110 artists:**

**24 Aug** - International Collaboration Sadhana; featuring four fascinating musicians from India, Indonesia, the USA and Orthnell Moyo of Zimbabwe, alongside participating Zimbabwean artists

**25 Aug** - Busi Ncube CD Launch, also featuring Nobuntu and Sandra Ndebele

**16 Sep** – Unified Women Project – a Zim/UK theatre exchange with Young Vic Theatre and the British Council

**7 Nov** – Literary Discussion: Science Fiction and Fantasy – to explore new fictional ideas and forms and learn more about science-fiction and fantasy; with Dr James Arnett (affiliated to NUST) and amaBooks

**24 Nov** – The Premiere of 'Walk with Me', a play by Mgcini Nyoni

**25 Nov** – The Mlom Wakho Poetry Slam – with Tswarelo Mothobe and 10th District Music

## **7 meetings, attended by 178 participants**

Bluez Café Consultative meeting with 63 artists, UNESCO, CEOZ Roundtable, ZIMMA consultative meeting; Bulawayo Cultural Affairs Office meeting with artists; and Film Foundation meetings.

## **17 workshops + 3 auditions, involving 290 people**

The Unified Women project; Children in Theatre and Television (CiTT), ZIMMA Academy; African Women Single Mothers workshop; Science Fiction and Fantasy Writers workshop; Intwasa Theatre and Spoken Word.

## **305 Rehearsal/training slots involving 15 groups/projects**

Afro Queens band; Tellers - the Musical; Unified Women Project; Bulawayo Choristers; Bulawayo Gospel Choir; Children in Film and Television; Nonka Mabaleka Film; Eye in the Sand; Walk with Me; Nobuntu & Street Corner Symphony (USA); Team Berlin – IYASA and Theatre; Bulawayo Arts Awards; Lady Tshawe; Live in Bulawayo; Blood Tongue – the Musical.





## Bluez Cafe Activities

*Use of Rehearsal/Training spaces	J	F	M	A	M	J	J	A	S	O	N	D	Total Activities	Total Artists	Male Artists	Female Artists
Afro Queens				15	20	20	21	22	6	12			<b>116</b>	<b>8</b>	2	6
Tellers, The Musical					15	20	13	13					<b>61</b>	<b>10</b>	2	8
Unified Women Project									12				<b>12</b>	<b>10</b>	0	10
Bulawayo Gospel Choir											1	4	<b>5</b>	<b>19</b>	6	13
Bulawayo Choristers					9	8							<b>17</b>	<b>18</b>	8	10
Children in Theatre & TV					2	2	3	5	3	4	4	1	<b>24</b>	<b>32</b>	14	18
Nonka Mabaleka Film Reh								9					<b>9</b>	<b>10</b>	6	4
Eye in the Sand rehearsal									8	17			<b>25</b>	<b>12</b>	8	4
Walk With Me rehearsal											11		<b>11</b>	<b>4</b>	0	4
Blood Tongue, The Musical										8	10		<b>18</b>	<b>13</b>	6	7
Other:					3	2		2			2		<b>9</b>	<b>66</b>	36	30
<i>Totals - Rehearsals &amp; Training</i>													<b>307</b>	<b>202</b>	88	114

# Themes: 2005 UNESCO Convention & Sustainable Development Goals



# THEMES: 2005 UNESCO CONVENTION & SUSTAINABLE DEVELOPMENT GOALS

<p>2005 CONVENTION GUIDING PRINCIPLES</p>	<p>Sovereign right of States to adopt and implement policies to promote the diversity of cultural expressions, based on informed, transparent and participatory processes and systems of governance is ensured</p>	<p>Equitable access, openness and balance in the flow of cultural goods and services as well as the free movement of artists and cultural professionals is facilitated</p>	<p>The complementarity of economic and cultural aspects of sustainable development are recognized</p>	<p>Respect for human rights and fundamental freedoms of expression, information and communication is guaranteed as a pre-requisite for the creation and distribution of diverse cultural expressions</p>
<p>2005 CONVENTION GOALS</p>	 <p>SUPPORT SUSTAINABLE SYSTEMS OF GOVERNANCE FOR CULTURE</p>	 <p>ACHIEVE A BALANCED FLOW OF CULTURAL GOODS AND SERVICES AND INCREASE THE MOBILITY OF ARTISTS AND CULTURAL PROFESSIONALS</p>	 <p>INTEGRATE CULTURE IN SUSTAINABLE DEVELOPMENT FRAMEWORKS</p>	 <p>PROMOTE HUMAN RIGHTS AND FUNDAMENTAL FREEDOMS</p>

# THEMES: 2005 UNESCO CONVENTION & SUSTAINABLE DEVELOPMENT GOALS

2005 CONVENTION EXPECTED RESULTS	National policies and measures are implemented to promote creation, production, distribution and access with regard to diverse cultural goods and services and contribute to informed, transparent and participatory systems of governance for culture				Preferential treatment measures are implemented to facilitate a balanced flow of cultural goods and services and to promote the mobility of artists and cultural professionals around the world			Sustainable development policies and international assistance programmes integrate culture as a strategic dimension		International and national legislation related to human rights and fundamental freedoms is implemented and promotes both artistic freedom and the social and economic rights of artists	
	NHIMBE EXPECTED RESULTS 2017	R1 Institutional capacity and economic sustainability of targeted cultural operators have been strengthened				R2 Managerial, technical and artistic competences of targeted cultural operators have been strengthened		R3 Creative Economy Building		R4 Monitor Implementation of new National Cultural Policy & alignment of laws to the constitution	
NHIMBE - 2005 CONVENTION SHARED AREAS FOR MONITORING		National Cultural Policy	Public Media	Digital Environment	Partnering with civil society	Mobility of artists and cultural professionals	Flow of cultural goods and services	Treaties and agreements	National sustainable development policies and plans	International sustainable development programmes	Gender equality
	National Cultural Policy support creation, production, distribution and access to diverse cultural goods and services	Legislative base supports media freedom and diversity	Legislative base supports universal access to culture in the digital environment	Enabling legislative and regulatory framework for civil society	Legislative base ensures freedom of movement	Legislative base supports flows of cultural goods and services	Govern ment of Zimbabwe (GoZ) promotes the objectives and principles of the Convention in other forums	Culture is integrated into national sustainable development policies and plans	Culture is integrated into international sustainable development programmes	Legislative framework guarantees gender equality in cultural arena	Legislative base supports freedom of expression
	Multiple government agencies participate in policy making	Goals of public media are legally defined and guaranteed	Policies and measures encourage digital creativity and promote civil society participation in the digital environment	Civil society has the capacity to participate in the design and implementation of policies	Policies and measures support mobility into and within Zimbabwe	Policies and measures support international fair-trade in-out flow of cultural goods and services	Convention explicitly referenced in Zimbabwe's multilateral and bilateral agreements	Convention explicitly referenced in Zimbabwe's multilateral and bilateral agreements	Technical assistance programmes strengthen human and institutional capacities in the cultural and creative industries in Zimbabwe	Policies and measures support women as creators and producers of cultural goods and services	Policies and measures promote and protect artistic freedom
CORE INDICATORS	GoZ actively support informed policy making processes	Public media policies and measures serve the needs of all groups in society	Policies and measures support dynamic and diverse digital cultural industry markets	Civil society is actively involved in governance of the Convention at the national and global level	Non -governmental initiatives facilitate mobility nationally & internationally	Policies and measures support international flows of cultural services	Policies and measures implement international and regional treaties and agreements that align with the Convention	Policies and measures support equity in access to cultural resources by vulnerable groups	Financial assistance supports creativity in Zimbabwe	Policies and measures promote the opportunity for women to access cultural activities, goods and services	Policies and measures promote the social and economic rights of artists





A group of young people, likely students, are dressed in white, hooded robes. They are standing on red stools against a black background. The lighting is dramatic, highlighting the white fabric of the robes and the faces of the individuals. The overall mood is solemn and focused.

Develop more effective  
structured platforms  
for policy dialogue



### Goal 1

National policies and measures are implemented to promote creation, production, distribution and access with regard to diverse cultural goods and services and contribute to informed, transparent and participatory systems of governance for culture

National Cultural Policy	Public Media	Digital environment	Partnering with civil society
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SUPPORT SUSTAINABLE SYSTEMS OF GOVERNANCE FOR CULTURE

Sovereign right of GoZ to adopt and implement policies to promote the diversity of cultural expressions, based on informed, transparent and participatory processes and systems of governance is ensured



#### Success

Nhimbe as a member of the CSOs Constitutional Consortium in partnership with GoZ Inter-Ministerial Taskforce (IMT) established legislative base for cultural industries, access to internet and media freedom and diversity; Southern Film Society koBulawayo (SFS) and the Zimbabwe Film Industry Development Platform (ZFIDP) established. The Executive Director of Nhimbe was appointed Patron of SFS. The establishment of the African Cultural Policy Network (ACPN), and the CSO 2005 Convention Forum are important steps and milestones. Nhimbe is a member of both platforms.

Interministerial collaboration for the creative economy expanded

Rising investments in digital creativity and entrepreneurship through the entry of KWESE TV

Nhimbe engaging in emerging cultural policy issues



#### Challenges

Insufficient public and private budgets to launch and implement the new National Cultural Policy

Civil society organizations lack capacities to fully impact policy action

Not all groups in society are served by public media policies particularly the 75% local content policy

Unfair remuneration of creators in the digital environment



#### Recommendations

Develop more effective structured platforms for policy dialogue

Adopt comprehensive digital agendas and infrastructure plans

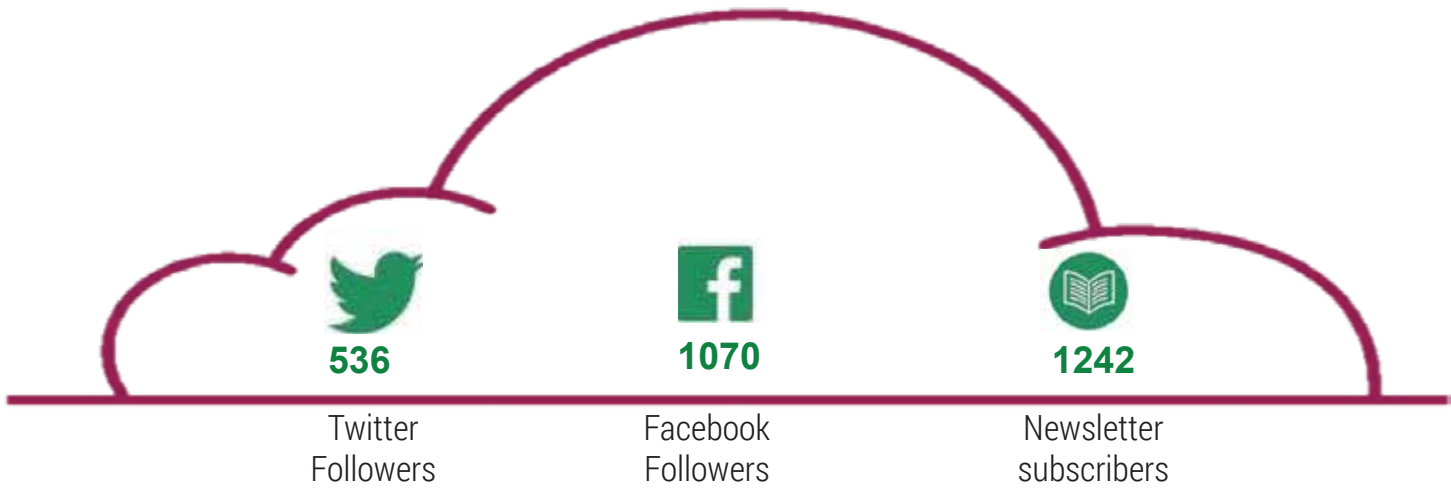
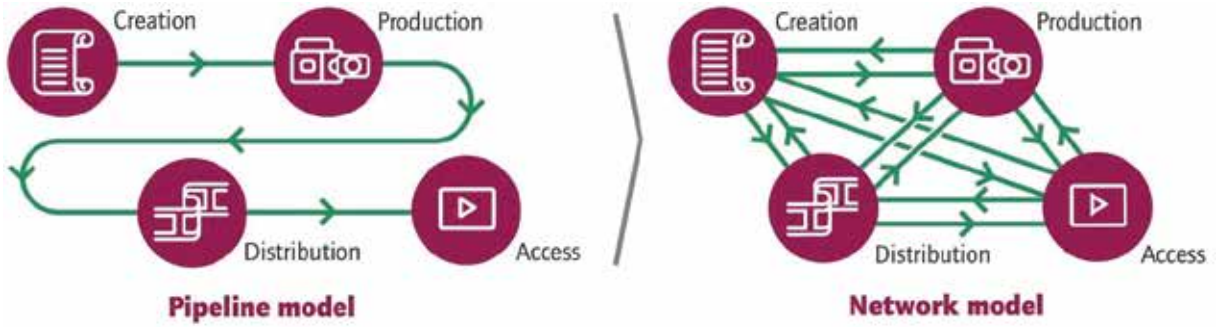
Provide adequate resources and skills for civil society organizations

Invest in local quality content production

DATA REQUIREMENTS



DIGITAL TECHNOLOGIES HAVE TRANSFORMED THE CULTURAL VALUE CHAIN



TO ADDRESS THESE CHALLENGES WE MUST



Adopt organisational and national digital plans and strategies to invest in local cultural production



Support creative hubs, incubators and clusters such as the Bluez Café



Improve digital literacy amongst creatives to ensure access to diverse digital content



Develop new collaborative partnerships

# CSO Participation



**Strong civil society participation** is crucial for national policies and measures to contribute to...



**“informed transparent participatory** systems of governance for culture



**A strong core of CSOs** is already improving cultural policy through more formalized policy spaces



51%

of CSOs have contributed to national cultural policy, and 2005 Convention Quadrennial Report or consultations



51%

of CSOs feel that their organization can make a difference to the policy environment

HOWEVER, THERE ARE SEVERAL BARRIERS TO OVERCOME



Current laws do not sufficiently enable their participation



49% of CSOs do not believe that laws enable them to partner with state actors"



Government consultation structures are not sufficiently open, enabling or far-reaching



49% of CSOs do not believe that the way cultural policy is made is transparent"



Resources, capacities and networks remain suboptimal



19% of CSOs do not regularly collaborate with other CSOs



FOR BETTER SYSTEMS OF GOVERNANCE FOR CULTURE, GREATER EFFORT IS NEEDED TO:



Develop continuous, regular and structured participatory processes



Raise awareness among CSOs



Strengthen and develop capacities



Encourage cross-sectoral partnerships, with cultural and non-cultural CSOs



# Mobility of Artists

International and local collaborations particularly in music and dance, and mobility increased

# Mobility of Artists



2017

## REPORT CARD

### Goal 2

ACHIEVE A BALANCED FLOW OF CULTURAL GOODS AND SERVICES AND INCREASE THE MOBILITY OF ARTISTS AND CULTURAL PROFESSIONALS

Equitable access, openness and balance in the flow of cultural goods and services as well as the free movement of artists and cultural professionals is facilitated

Preferential treatment measures are implemented to facilitate a balanced flow of cultural goods and services and to promote the mobility of artists and cultural professionals to and within Zimbabwe

Mobility of artists and cultural professionals	Flow of cultural goods and services	Treaties and agreements
<p><b>Success</b></p> <p>International and local collaborations particularly in music and dance, and mobility increased</p> <p>Rise in the number of digital platforms, networks and export strategies opening audiovisual markets for the global South</p> <p>Expanded use of cultural clauses in proposed laws for alignment with the national constitution</p>	<p><b>Challenges</b></p> <p>Travel restrictions in current global security climate</p> <p>Persistent imbalance in global flows of cultural goods and services</p> <p>Limited commitments to the 2005 Convention in multilateral and bilateral agreements</p>	<p><b>Recommendations</b></p> <p>Improve visa procedures for artists</p> <p>Implement Aid for Trade and preferential treatment measures. CEOZ Position on Role of Culture in GoZ International Relations is a valuable resource for advocacy</p> <p>Grant specific status to cultural goods and services in trade agreements addressing e-commerce</p>



- i) Trade in cultural services
- ii) Mobility flows

# Mobility Barriers

THE MOBILITY OF ARTISTS IS IMPEDED BY



International security measures



Complex visa procedures and high application fees



Inadequate work permit regulations



Lack of funding and support

Artists from the global South are also only eligible for

18%



THIS GAP WILL PERSIST UNLESS A COORDINATED AND HOLISTIC APPROACH IS TAKEN TO:



Introduce preferential treatment measures



Simplify visa procedures and reduce fees



Provide adequate infrastructure, funding and information



Support capacity building and South-South networking opportunities. The establishment of the African Cultural Policy Network (ACPN), and the CSO 2005 Convention Forum are important steps and milestones. Nhimbe is a member of both platforms

# The value of local creative industries trade & employment

## ACHIEVING A MORE BALANCED FLOW REQUIRES



Reinforced trade capacities and infrastructure



Increased ODA targeted at trade-related programmes and projects



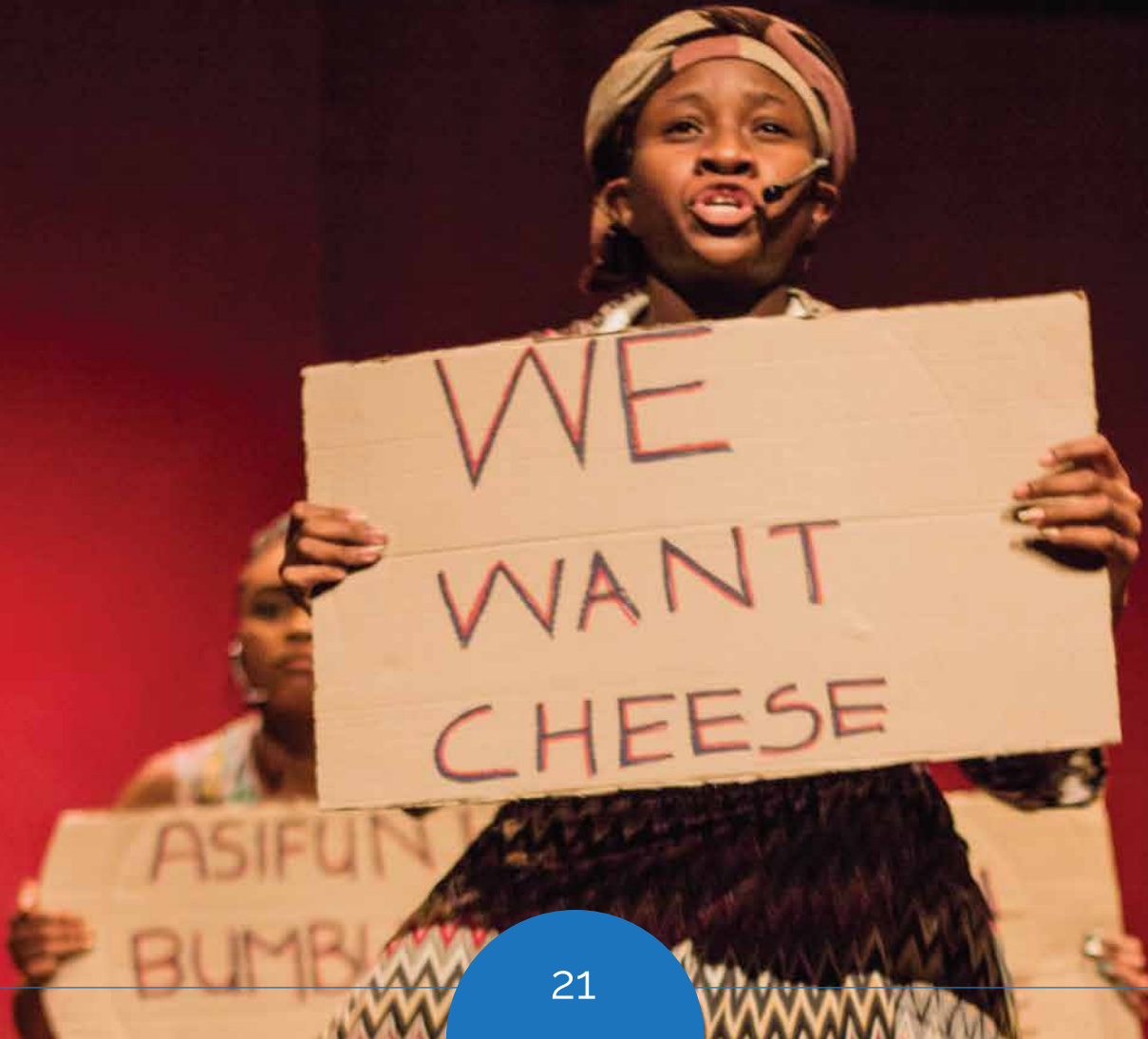
Investment in the creative sectors to diversify exports of cultural goods



Lower tariffs to allow cultural goods to enter new markets at competitive costs



Improved data collection on cultural trade services in digital environment





# International Agreements

THERE ARE VARIOUS WAYS THE GoZ CAN PROMOTE THE 2005 CONVENTION IN BILATERAL AND MULTILATERAL AGREEMENTS:



Reference to the Convention



Exemptions



Reservations



List of Comments



These help to grant special status to cultural goods and services



especially in the audiovisual sector,



and advance measures on preferential treatment in:



Regional and bilateral trade agreements



Regional and bilateral investment treaties



Megaregional partnership agreements



Key regional actors must continue to reference the Convention when addressing global issues

Civil society must be involved in trade policy. CEOZ Position on Role of Culture in GoZ International Relations is a valuable resource for advocacy



Accountability



Transparency

TO RECONCILE CULTURAL POLICIES THAT PROMOTE THE OBJECTIVES OF THE CONVENTION AND TRADE COMMITMENTS



## Goal 3



2017

## REPORT CARD

Sustainable development policies and international assistance programmes integrate culture as a strategic dimension

National sustainable development policies and plans

International sustainable development programmes



### Success

Nhimbe is part of the CSO-GoZ Platform on SDGs supported by UNDP

Nhimbe in partnership with the City of Bulawayo have setup the Bulawayo Cultural Affairs Office

Rise in investments by cities in cultural industries for development through the Creative Cities concept



### Challenges

Rise in investments by cities in cultural industries for development

Most of the Bulawayo development plans do not contain culture specific outcomes

The environmental impact of cultural production and artistic practice is neglected



### Recommendations

Involve culture ministries in the implementation of SDGs

Dedicate budgets to Council development plans that integrate culture

Support networks among creative industry SMEs in rural and urban communities

The complementarity of economic and cultural aspects of sustainable development are recognized

INTEGRATE CULTURE IN SUSTAINABLE DEVELOPMENT FRAMEWORKS

### DATA REQUIREMENTS



- i) Economic impact of cultural and creative industries in Harare, Bulawayo and VicFalls
- ii) Civil society engagement in development policies
- iii) Public spending on national development plans
- iv) Investments in artistic innovation

THE NHIMBE PROGRAMME OF ACTION IN 2017 HAD DIRECT IMPACT ON THE IMPLEMENTATION OF THE 2005 CONVENTION AND THE ATTAINMENT OF THE SDGs



THE GoZ AND ITS LOCAL AND INTERNATIONAL PARTNERS INCLUDE CULTURE IN THEIR SUSTAINABLE DEVELOPMENT PLANS

However, we still to determine the



of total Official Development Assistance (ODA) spent on culture in 2017

INCREASED INVESTMENT IN CREATIVITY IS REQUIRED TO ENSURE POSITIVE OUTCOMES



Job Creation



Reduced Inequalities



Artistic innovation



sustainable production and consumption



# PROMOTE HUMAN RIGHTS AND FUNDAMENTAL FREEDOMS





### Goal 4

### PROMOTE HUMAN RIGHTS AND FUNDAMENTAL FREEDOMS

Respect for human rights and fundamental freedoms of expression, information and communication is guaranteed as a pre-requisite for the creation and distribution of diverse cultural expressions

International and national legislation related to human rights and fundamental freedoms is implemented and promotes both artistic freedom and the social and economic rights of artists

Gender equality

Artistic freedom



Success



Challenges



Recommendations

As part of its organisational strategy, Nhimbe is implementing the SOWAP (Status of Women Artist Plan), which in 2017 trained 10 women in filmmaking, produced Blood Tongue THE Musical, hosted the Unified Women Project, a collaboration between 20 young women from the UK and Zimbabwe. Further in 2017 the Bluez Cafe and Nhimbe hosted a total of 7 public events involving 67 women out of 110 participating artists, which is 66 percent.

Number of measures to support the economic and social rights of artists

Number of cities providing safe havens for artists at risk

Women are severely underrepresented in key creative roles and decision-making in the local culture sector positions

Women have less access to funding and face substantial pay gaps

Rise in reported attacks against artists and audiences

Growing digital surveillance and online trolling threaten artistic freedom

Integrate a gender perspective in the national cultural policy.

Support women's access to decision-making positions in the creative sector. In 2018 the CEOZ will launch a Cultural Leadership Development Programme with a bias towards the SOWAP

Repeal defamation, insult and censorship laws

#### DATA REQUIREMENTS



- i) Women working in cultural occupations and industries
- ii) Sex-disaggregated data on salaries, fees, prices
- iii) Participation of women in cultural life
- iv) Violations of artistic freedom

# Gender gap persists

A GENDER GAP PERSISTS IN CULTURE



Women



While progress is being made, more actions are needed to:



Integrate a gender perspective into all national cultural policy and measures



Increase availability and quality of sex-disaggregated data



Ensure equal access to funding and opportunities



Support women as creators and producers of contemporary cultural expressions

## Attacks on artists

More must be done to ensure greater protection for artists



Recognize the status of artists in cultural policies



Increase access to legal knowledge and resources



Enhance collaboration between artists and human rights defenders



Improve monitoring and advocacy

## Budget allocation for 2017 by Result (R) Area

Institutional Strengthening	R1	43%
Training Professionals	R2	42%
Advocacy/ Activism	R3	15%



- Institutional Strengthening
- Training Professionals
- Advocacy/ Activism



## Our Partners

